

ARCH Accomplishments 2007 – 2008

- ***Promoted the organization and our message to the community.***
 - ARCH ads were submitted to each school (in the district) for inclusion in the school directory. Ads were also placed in the CHS musical program and in Athletic Booster Club program books. The ARCH Brochure and Party Guidelines Checklist were updated and delivered to each T/E school for distribution. ARCH ads and parent information have been included frequently in school newsletters in the district. The www.ARCHcares.org website was updated regularly. Several ARCH events were publicized in local newspapers and on-line news communications. A fundraising letter-writing campaign to local businesses was conducted.
- ***Provided access to alcohol and illicit drug use prevention information, education and support for parents and families.***
 - ARCH representatives attended 5th Grade and 9th Grade Parent orientation meetings to introduce ARCH and its mission, and to distribute parent information on keeping our children alcohol and drug free.
 - ARCH members served as liaisons between ARCH and the individual schools in the district. ARCH had an information table at the 5th grade DARE graduations. ARCH had a fundraising bake sale in cooperation with VFES Pizza Bingo night.
 - ARCH promoted local activities and programs that were offered in the community related to our mission of keeping kids alcohol and drug free. In particular, several events hosted by DART of Berwyn United Methodist Church were publicized, as were events offered by Chester County Caring Communities Coalition member organizations.
- ***Continue to act as an informational source on issues of ATOD (Alcohol Tobacco and Other Drugs)***
 - ARCH hosted a Town Hall meeting at the Easttown Library, featuring Tredyffrin Police Office (and local DARE officer) Jim Mutter. This was an open-discussion format addressing substance abuse by youth in Easttown and Tredyffrin. Over 50 people attended.
 - ARCH hosted 2 parent presentations featuring Student Assistance professional Thom Stecher. The first, on November 5, was a talk given by Thom entitled “Communication with Teens.” The follow-up on March 3 was an interactive discussion format, introduced by Thom, and facilitated by 3 of his associates. The break-out discussions were on stress & mental health issues, alcohol & other drug use & abuse, and at-risk sexual behavior & sexual harassment. Each evening event was held at Conestoga High School and was attended by over 90 people. CAPCO helped fund one of these events.
 - Four community organizations presented “15 Minute Meeting Highlights” at our monthly community ARCH meetings to provide members with additional information on prevention and treatment: The COAD Group, Rehab After Work, Gaudenzia, and Great Valley Partnership for Healthy Youth.
- ***Committed to strengthen and expand prevention activities for children and youth in our community.***
 - ARCH, in partnership with T/E School District, has initiated a relationship with TEAM Fort Collins to begin a Social Norms Campaign in our community. Social norms campaigns strive to: reinforce the majority who make healthy choices, remedy incorrect perceptions and change unhealthy behaviors with a creative and innovative messaging campaign. TEAM Fort Collins made a site visit to our community in April and is actively working with the school district to orchestrate a campaign in the high school. This will continue during the upcoming academic year.
 - ARCH and CAPCO (Conestoga After Prom Celebration Organization) initiated conversation around formalizing an alliance. Talks are ongoing. ARCH recruited volunteers and staffed the public walk-through for the After Prom on May 17. Approximately 500 members of the community attended.
- ***Continue to build and lead a coalition of community support to attain the ARCH goals.***
 - ARCH representatives collaborated with Great Valley Partnership for Healthy Youth, Chester County Caring Communities Coalition, TE Safety Committee, DART of Berwyn United Methodist Church, Upper Main Line YMCA, Tredyffrin Police Dept, Gaudenzia, The COAD Group, the Conestoga After Prom Celebration Organization (CAPCO), Rehab After Work, and the TE School District.