

ARCH MEETING MINUTES

Wednesday, March 1, 2006, 8:30AM

ESC Building, Berwyn

Attendees:

N. Barna, parent*	L. Lenker, parent*
C. Bergsma, parent*	L. Leung, parent
L. Boyle, parent, ARCH Co-Chair*	P. Littlewood, TESD*
J. Braun, parent, ARCH Secretary*	B. Lyon, parent*
P. Clark, parent*	K. Nolt, COAD
S. Davis, parent*	L. McDugall, parent*
B. Fadem, parent*	E. Moeller, parent, ARCH Co-Chair*
J. Hilly, parent*	M. Murphy, parent*
L. Jackson, parent	S. Poritsky, parent*
L. Jarett-Armiger, parent	J. Videlock, TESD*
J. Lemco, parent*	V. Votale, parent

E. Moeller welcomed the group and everyone introduced themselves.

J. Braun noted that the minutes from the ARCH February meeting are on the website. There was no Treasurer's Report.

E. Moeller led the group in reviewing ARCH's Strategic Plan to review our Mission, and Priorities and to evaluate how we've done in achieving our stated Goals & Objectives:

- 1) To strengthen and expand prevention activities for children and youth in the T/E Area, based on identified priority risk factors.
- 2) To build and lead a strong coalition of community support committed to meeting the goals of ARCH.
- 3) To act as an informational source on issued of ATOD prevention & risk.
- 4) To build the capacity of the organization to effectively meet its mission and vision.

We discussed the "risk factors" and "protective factors" as they pertained to the 2003 Youth Survey. Ellen then asked for Committee Reports.

B. Lyon reported on ARCH's association with PHY (Partnership for Healthy Youth). She attends their monthly meetings and stated that they are addressing the same concerns as ARCH. They have had success in raising funds through grant writing. B. Lyon shared their "Car Pack" with the group, which is a packet of helpful information for parenting kids of all ages. She also said that they have a Parent Networking Group, a discussion group that meets monthly for parents to exchange concerns and ideas. We all received information on two valuable workshops sponsored by PHY. PHY is also conducting a Youth Forum for high school kids on March 10; a roundtable discussion among students (during school, off-campus) on the subject of drug & alcohol abuse. They are planning one later (April) for middle school students. PHY has extended an invitation to any T/E parent who would like to attend any of their programs.

B. Lyon also reported on the T/E Safety Committee Meeting, at which the topic was Safety on the Internet. This will be the topic at the Interschool Council Meeting on 3/15, 7PM at the ESC Building. There will be a similar presentation given at the Easttown Library on 3/16 at 7:30pm.

Relative to the Safety Committee Report, J. Vidlock noted that the school district is currently evaluating all of the programs in place which deal with student drug and alcohol use. They are reviewing two separate, objective proposals and will ultimately choose a professional consultant to help guide that task.

E. Moeller reported that C. Staats is putting together an ARCH Membership Task Force Proposal, which may be presented at our next meeting.

P. Clark reported on the Youth Committee and how they achieved their goal of “strengthening and expanding prevention activities for youth”. To date, the Youth Committee has organized the Fifth Grade Fun Fest (VFMS), Movie Night (CHS), and the 2nd Annual Midterm Band Jam (CHS). P. Clark also relayed that REACH, the high school group is looking into a bonfire event. Also, Peer Mediation, the high school group which sponsors the Health Fair/Unity Week (4/25) has asked if ARCH would like to be present at this event. We discussed the possibility of using this event as an outlet for the “positive message” statistics we have discussed.

K. Little mentioned the lack of noticeable messages in the middle school regarding drug & alcohol use. She offered her ideas including have the kids paint signs or floor cloths for display, and perhaps tying that in with the high school as well.

L. Lenker gave the School & Community Partnership Committee Report and spoke of how their events tied in with ARCH’s goals. This committee organized the Leadership Training Program in August, ARCH’s presence at all seasonal athletic kick-off meetings, key sporting events with handouts for the students, as well as a presence at Junior College Night. Also, C. Bergsma spoke of an upcoming event: Mike Green will be a guest speaker at CHS (4/20; 8:20am). Mr. Green is an NCAA-sponsored speaker with an anti-drug & alcohol message for youth. Also, ARCH will be involved with the UMLY Healthy Kids Day & Groundbreaking Celebration on 4/22. We will be revealing our new brochure rack/ARCH display in the Y’s Main Hallway.

E. Moeller addressed the group regarding our need for a Marketing Committee Chair. Much discussion followed about what has been done and what needs to be accomplished. While many goals have been reached this year (increased attendance as proof), we need a more coordinated effort. It was brought up that the ARCH Party Guidelines should be a large part of our marketing effort. And also, that all ARCH members and the work of the various committees are marketing ARCH all the time. We will discuss this more at the next meeting.

E. Moeller ended the meeting.

Respectfully submitted,
Jeanne Braun
ARCH Secretary

Next Community Arch Meeting: [Wednesday, April 5, 2006](#)
[8:30-10am](#)
[Esc Building, Berwyn](#)