

# ARCH Minutes

April 2, 2008

8:30 - 10:00 a.m., ESC Building

## **Attendees at Meeting:**

P. Littlewood* (TESD)	J. Braun* (parent)
J. Videlock* (TESD)	G. Mascioli (HES, parent)
E. Moeller* (co-chair, parent)	S. Jean (VFES, parent)
M. Tannenbaum* (co-chair, parent)	J. Lemco* (parent)
M. Murphy* (secretary, parent)	L. Leff* (parent)
B. Lyon* (parent)	S. Arnold (parent)
P. Clark* (Treasurer, parent)	R. Brown (parent)
A. Meisinger* (CHS)	

\* Denotes active ARCH member

## **Welcome, Introductions**

E. Moeller welcomed everyone and started introductions.

## **Secretary's Report**

M. Murphy briefly reviewed the minutes from the March meeting and noted that all previous minutes are posted on the ARCH website. ([www.ARCHcares.org](http://www.ARCHcares.org))

## **Treasurer's Report**

P. Clark reviewed the account activity. ARCH received an anonymous donation of \$1,000, a gift from VFMS PTO of \$250, a gift from Hillside PTO of \$250, a gift from Beaumont PTO of \$100, and a United Way donation of \$200. ARCH paid \$2,577.00 for our portion of the Social Norms fee from Actuality. Balance now is \$5,402.37 in the ARCH account.

## **Social Norms Update**

A. Meisinger reviewed the status of the Social Norms Campaign. CHS is making final preparations for the meeting with Actuality which will be held on April 16 and 17.

The first day (April 16<sup>th</sup>) will be a workshop at CHS from 8:30 a.m. – 2:30 p.m. in Conf. Rm. 142. CHS and T/E School District personnel will be in attendance at this workshop,

along with key members of the Community. We will be learning about Actuality and what they have done regarding Social Norms in other schools.

The second day (April 17<sup>th</sup>) will be a day for Actuality to learn about CHS and the T/E Community. Five students will be nominated from each grade level to help express various views. A. Meisinger will put together items from CHS (yearbook, school newspaper, etc.) to help Actuality learn more about CHS.

A "Street Team" will be selected and these individuals will be key in helping to execute the marketing items.

A survey will be conducted and A. Meisinger will handle the administration of the survey via Survey Monkey.

The previous firm (Krisp Communications) may still assist with production of materials.

### **CAPCO Public Walk-Through, May 17 – The role for ARCH**

The CAPCO Walk-through is scheduled for May 17. Several ARCH members met with CAPCO on March 31<sup>st</sup> to discuss what role ARCH might play in the walk-through.

- 18 volunteers are needed from 6:15 to 8:15 p.m. – G. Mascioli is coordinating
- There will be an ARCH Information Table – M. Murphy and J. Braun will man the table
- There will be a CAPCO map with ARCH information on the back
- Where to place the table? After discussion, it will be placed near the Gyms

### **VFES Pizza Bingo: April 11**

The Bake Sale at the VFES Pizza Bingo will be held April 11 at CHS from 6:00 – 8:00 p.m. There will be a flyer to hand out. S. Jean will coordinate bakers.

### **ARCH Officer Nominations -- Update**

We are not ready yet to make nominations for officer positions.

### **Strategic Plan: Review and Update**

There was not enough time to review the Strategic Plan.

## **Upcoming Dates to Remember**

- April 11 - VFES Pizza Bingo (held at Conestoga HS). Bake sale to benefit ARCH.
- April 16 & 17 - Actuality (consultants) will be in our community to provide a training workshop on the social norms approach to preventing at-risk behaviors. They will also spend a day at Conestoga, conducting focus groups with students and familiarizing themselves with our high school community, as part of working with the T/E School District and ARCH to plan and implement a social norms campaign. **Social norms campaigns strive to: reinforce the majority who make healthy choices, remedy incorrect perceptions and change unhealthy behaviors with a creative and innovative messaging campaign.**
- April 29 - Parent Network, 7:00 - 9:00 PM, Great Valley Middle School. T/E parents are invited! Contact Delores Hunter, [dhunter13@comcast.net](mailto:dhunter13@comcast.net), for more information.
- May 4 - Workshop for Parents & Teens (grades 9-12) on the topic of how to deal with stress & anxiety in a busy world. Two groups, each professionally facilitated, will be conducted. One group will be for parents and the other for teens, 6:00 - 8:00 PM, Berwyn United Methodist Church. Pizza will be served, community welcome!
- May 7 - Next Community ARCH Meeting, 8:30 - 10:00 AM, ESC, Berwyn. Contact Marc Tannenbaum, 610-971-2570, for more information.
- May 17 - CAPCO After-Prom Public Walk-Through, Conestoga High School, 6:30 - 8:00 PM, contact Gwen Mascioli, [gwenmascioli@verizon.net](mailto:gwenmascioli@verizon.net), for more information about how ARCH is involved.
- June 4 – ARCH Luncheon at Pat Clark’s house, 11:30 a.m.

ARCH is also planning to have representatives at upcoming parent meetings for parents of students who will be transitioning to middle school or high school next fall.

The meeting concluded at 10:15 a.m.

Respectfully submitted,  
Michele Murphy