

ARCH MEETING MINUTES
MAY 4, 2005

The meeting was held at the ESC Building from 8:30 AM until 10:00 AM. Bonnie Lyon, Co-Chair opened the meeting. Fifteen people were in attendance:

- *C. Bergsma (parent, Community Partnerships committee member)
- *B. Lyon (parent, ARCH Co-Chair)
- *P. Clark (parent, Youth Committee Chair)
- J. Hagy (parent, Publicity and Marketing Committee Chair)
- *L. Boyle (parent, Publicity & Marketing committee member)
- *J. Hilly (parent, Youth Committee member)
- *L. Lenker (parent, Community Partnerships Committee Chair)
- *B. Zerr (Upper MainLine YMCA, Berwyn)
- S. Poritsky (parent)
- *E. Moeller (parent, Co-Chair, Secretary)
- *J. Braun (parent, Publicity & Marketing committee member)
- *P. Littlewood (TESD, Publicity & Marketing committee member)
- N. Adams (TESD, Youth Committee member)
- *J. Videlock (TESD, Publicity & Marketing committee member)
- *L. Koropey (parent, Treasurer)

Those with asterisks by their name, signed a Memorandum of Understanding, as Active Members for June 1, 2005 – May 31, 2006.

E. Moeller, Secretary, reported that the minutes from the previous meetings could all be found on the website: ARCHcares.org. She handed out a list of Active Members, with contact information for '04-'05 fiscal year. This list will be updated with '05- '06 information. Contact information will not be put on the website. For the most part, names in the meeting minutes will be listed with first initial and last name only. She reported that the website could have a "for members only" section, accessed by password, if desired. This would be for privacy protection. No decision was made on this option.

L. Koropey, Treasurer gave the financial report. Current Vanguard account balance is \$1605.00. Current checking account balance is \$1279.00. We took in slightly over \$400 from the Garage Band Jam event, and \$275, in PTO donation from _____ Middle School. ARCH is 501c3 and listed with the United Way. We have received periodic donations through United Way.

Elections for Executive Committee Positions

For '05 – '06, already serving the second of a two-year term, are E. Moeller, Co-Chair, and L. Koropey, Treasurer. B. Lyon, Co-Chair has completed her term of office. Although there have been discussions with several active members, no one has stepped forward to serve as Co-Chair or as Secretary to date. Following continued discussion, the

following candidates stepped forward and were elected into office unanimously by those present:

L. Boyle, Co Chair

J. Braun, Secretary

The new officers were welcomed by a round of applause. It was decided that we would hold a luncheon for our last meeting of the year on June 1, 2005, at 12:00 noon, at the home of L. Koropecy.

Committee Reports

L. Lenker, **Community Partnerships Committee** Chair reported on the following committee activity:

- ARCH has filed a grant proposal for '05 –'06 with the PA Liquor Control Board for a \$3000 award for Changing Social and Cultural Norms, Alcohol and Athletics focus. Whether received or not, ARCH is building a partnership with the Conestoga Athletic Department and has begun to meet with John Mull, Athletic Director.
- Plans that are being explored: 1) host a motivational speaker/leadership forum for athletes and coaches, 2) attend 3 informal “meet and greet” sessions with seasonal coaches to share information and resources on the topic of ATOD use, 3) attend 2 Athletic department pre-season meetings that are attended by parents, athletes, and coaches (fall and spring) and have information table with hand-outs and resources, 4) partner with the YMCA to have informational pamphlets and brochures available and to attend a health fair in their setting, and 5) partner with high school youth to attend a high school sporting event and to use PSAs, give-aways, etc. to communicate a no ATOD message.
- The committee is also considering sending a letter to team booster clubs, and to solicit for an ARCH ad in Team Programs and/or for an ARCH donation.

L. Lenker proposed the following motion, which was seconded by P. Clark and approved unanimously. ARCH will address all team booster clubs and solicit each for 1) an advertisement for ARCH in team literature, and 2) a monetary donation for ARCH. P. Littlewood and N. Adams suggested that TEMPO music organization be included in this action, as the music organization is also active at many sporting events.

J. Hagy gave the **Marking and Publicity Committee** report. She reported on the Youth Survey presentation of 4/28/05, which was attended by 9 people. The committee is focusing discussions on ways to reach parents of 4th and 5th grade students. The transition from elementary to middle school is considered a time of risk for students re: ATOD use. The committee will be handing out the Party Guidelines in a new format, for consideration. Also, they are seeking to identify a tag line for ARCH that is a brief line to identify what ARCH is and what we do. The proposal thus far is to keep the name ARCH, but to change the tag line from “Show you Care – Be Aware” and from Area Residents Caring and Helping, to something more pointedly including the no ATOD message. The committee handed out some suggestions and asked members to read the handouts and to be prepared to choose a tag line at the next meeting. The committee

would like to have a new tag line prior to August 15, which is the deadline for school directories. J. Hagy will communicate with C. Connelly of Public Information to submit ARCH information for the school directories.

P. Clark gave the **Youth Committee** report. The Youth Committee will generate the wording of the Scholarship Award that ARCH is planning to give to a senior student at the academic awards night. ARCH has also recommended that students who participated in the Garage Band Jam be recognized at the Service and Leadership Award night.

The meeting was adjourned at 10:10 AM.

Respectfully Submitted,

Ellen Moeller, Secretary