

ARCH Minutes

May 7, 2008

8:30 - 10:00 a.m., ESC Building

Attendees at Meeting:

P. Littlewood* (TESD)	J. Hickey (TEMS)
J. Videlock* (TESD)	G. Mascioli (HES, parent)*
E. Moeller* (co-chair, parent)	S. Arnold (parent)
M. Tannenbaum* (co-chair, parent)	G. Campbell (parent)
M. Murphy* (secretary, parent)	L. Boyle (parent)*
B. Lyon* (parent)	R. Brown (parent)
P. Clark* (Treasurer, parent)	S. Jean (parent)
A. Meisinger* (CHS)	B. Fadem (parent)

* Denotes active ARCH member

Welcome, Introductions

M. Tannenbaum welcomed everyone.

Secretary's Report

M. Murphy briefly reviewed the minutes from the April meeting and noted that all previous minutes are posted on the ARCH website. (www.ARCHcares.org)

Treasurer's Report

P. Clark reviewed the account activity. ARCH received a donation of \$500 from Partnership for a Healthy Youth and a gift from VFES PTO of \$200 which included money made from the Bake Sale at the VFES Pizza Bingo Night. Balance now is \$6,143.75 in the ARCH account.

State of the Organization

M. Tannenbaum began by stating that this upcoming fall, he will be taking on a new Consulting position. In addition to his current practice, he felt it would be hard to continue being a Co-Chair. E. Moeller mentioned that another person in ARCH was asked to be the Co-Chair, but declined.

A discussion about how the leadership of ARCH would evolve took place. Instead of two Co-Chairs, it was discussed that perhaps the group would be well-served by Committee leadership.

Social Norms Update

A. Meisinger thanked ARCH for attending the meeting with Actuality that was held on April 16 and 17. It was a great turnout for ARCH!

Projected Timeline:

- Over the summer a survey will be developed.
- Amy will visit Actuality in Colorado
- Administer survey in October
- Sept./Oct. -- Ray and Marketing team to develop strategic concepts
- November – site visit with Street Team
- Early Feb, mid-Feb. '09 – Roll out campaign

VFES Pizza Bingo Report

The total amount raised from the bake sale was \$71. \$129 was donated from the VFES PTO to make the amount \$200 from VFES.

CAPCO Public Walk-Through, May 17 Update

The CAPCO Walk-through is scheduled for May 17.

- 18 volunteers planned from 6:15 to 8:15 p.m. – G. Mascioli is coordinating
- 2 open spots
- Handout – CAPCO/ARCH donation

4th and 8th Grade Parent Meetings -- Update

J. Braun and L. Boyle conducted presentations at 8th Grade and some 4th Grade Parent Meetings. S. Jean will do some as well.

These presentations on what ARCH is about were well received by Administration and parents. Some individuals have joined ARCH as a result of seeing these presentations.

Upcoming Dates to Remember

- May 13 - Parent Network, 7:00 – 9:00 PM, Great Valley Middle School (faculty dining room).
- May 17 - CAPCO After-Prom Public Walk-Through, Conestoga High School, 6:30 - 8:00 PM
- June 4 – ARCH Luncheon, 11:30 AM – 1:00 PM, at the home of Pat Clark

The meeting concluded at 10:10 AM.

Respectfully submitted,
Michele Murphy