

ARCH Minutes

June 6, 2007

Attendees at Meeting:

P. Littlewood* (TESD)	L. Brown * (parent)
E. Moeller* (co-chair, parent)	S. Poritsky* (parent)
L. Boyle* (outgoing co-chair, parent)	A. Meisinger* (CHS)
P. Clark* (treasurer, parent)	N. Clegg* (The COAD Group)
J. Braun* (outgoing secretary, parent)	N. Adams* (CHS)
M. Tannenbaum* (co-chair, parent)	
B. Lyon* (parent)	* Denotes active ARCH member
M. Murphy* (secretary, parent)	

ARCH gathered for an end-of-year lunch at Loretta Boyle's home. Following lunch, we discussed the status of the Social Norming Campaign.

Michele Murphy gave an update on the Social Norming Campaign Planning Meeting that was held on May 31, 2007 at the ESC with the principals of Conestoga High School, T/E Middle School, Valley Forge Middle School; Kristine Parkes of Krisp Communications; Joyce Videlock and Pattie Littlewood of TESD; and Jeanne Braun, Loretta Boyle, and Michele Murphy of ARCH.

At that meeting, each principal was positive about the Social Norming Campaign and wanted to proceed. Kristine discussed holding focus groups with high school and middle school students as soon as possible so that she could begin working on the campaign. Together, the group agreed to the following dates, times, and locations for the student focus groups:

CHS: Wednesday, June 20, 2007
10:00 a.m. – 12:30 p.m.
Main Office Conference Room
(Pizza to be provided)

VFMS and TEMS combined: Thursday, June 21, 2007
10:00 a.m. – 12:30 p.m.
VFMS Library
(Pizza to be provided)

Each school will provide a total of 15 students and will be a diverse group. The Middle Schools will need a permission slip. Kristine would create that and send to Joyce Videlock who will then forward to each MS Principal.

The Parent focus group will be held at one of the fall evening ARCH meetings. Date to be determined.

Two or three ARCH members will be needed at each focus group.

Ellen Moeller also presented Loretta Boyle and Jeanne Braun with "thank-you" gifts for their many contributions to ARCH over the past two years.

Respectfully submitted,
Michele Murphy