

A.R.C.H. MEETING MINUTES

Wednesday, September 13, 2006

ESC Building, 8:30AM

Attendees at Meeting

N. Adams, CHS	P. Littlewood, TESD*
C. Bergsma, parent*	E. Moeller, parent, ARCH Co-Chair*
T. Blickos, Main Line Health*	M. Murphy, parent*
J. Braun, parent, ARCH Secretary*	A. Meisinger, CHS
L. Brown, parent*	S. Portisky, parent*
P. Clark, parent, Treasurer*	J. Siegele, parent
S. Davis, parent*	M. Tannenbaum, parent
J. Hagy, parent*	J. Videlock, TESD*
D. Lebischak, parent	
J. Lemco, parent*	
K. Little, parent	

*denotes Active Arch Member

E. Moeller called the meeting to order and began introductions.

J. Braun gave Secretary's Report. We reviewed the list of Active Members for 6/06-5/07. It was noted that ARCH ads have been sent for inclusion in all school directories.

P. Clark gave the Treasurer's Report. We have \$1,893.39 in our checking account and \$1,668.57 in the Vanguard account; total \$3561.96. We have used all the money in both the PALCB and LexisNexis grants.

We discussed the Youth Survey Results and the presentation made by Katherine Roberts of Interactive Health at the Education Committee Meeting. There was a brief summary of Survey Results and discussion of Interactive Health's recommendation to TESD for moving forward. They feel strongly that the effort has to be community-wide and should focus on the positive results of the survey. They have suggested that the message be realistic, yet informative on the protective factors & risk factors. They recommend implementing targeted interventions by focusing on areas of greatest risk as well as promoting areas of strength. This would be in the form of a social norming campaign, which looks at the perceptions (on the part of both kids and parents) and how those factors (positive & negative) affect alcohol and drug use.

B. Lyon gave the Youth Committee Report. This committee met on 9/1 and is planning for Youth Focus Groups with CHS students, possibly in December. These would take place off-site with approximately 40 students and facilitators not associated with parents or school faculty. The Youth Committee is also planning on a middle school project in the second half of the year.

E. Moeller passed out the ARCH Organization Chart and began a discussion on where we plan to use our resources this year (vs. last year). There may be fewer opportunities due to the absence of grant money and limited people power. We are still committed to having a presence at parent meetings and major school events (Homecoming, etc) and getting the ARCH message out in school newsletters and sports programs. E. Moeller noted that 200+ names have emailed requesting information from ARCH and/or signed Party Guidelines.

We discussed the upcoming presentation of the PAYS Results on November 6th. It is a prime opportunity to engage parents and community members on this issue, to ask for help and to set the stage for the “social norming” campaign that is to come. J. Vidlock expressed that she is hopeful that K. Roberts will be available to present information that evening on their report and recommendations.

We scheduled a planning meeting for the Nov 6 presentation; Wed 9/20 at 9AM at the ESC Building.

The meeting was adjourned.

Respectfully submitted,
Jeanne Braun
ARCH Secretary