

ARCH Minutes

October 15, 2008

8:45 - 10:00 a.m.

T/E Administrative Offices, Wayne, PA 19087

Attendees at Meeting:

J. Videlock* (TESD)
J. Braun* (co-chair, parent)
B. Fadem* (treasurer, parent)
G. Mascioli* (co-chair, HES, parent)
S. Jean* (co-chair, VFES parent)
L. Boyle* (co-chair, parent)
M. Murphy* (secretary, parent)
J. Hickey* (TEMS)

E. Moeller* (parent)
S. Arnold* (parent)
J. Lemco* (parent)

* Denotes active ARCH member

1. Welcome & Introductions

S. Jean welcomed everyone and began introductions.

2. Secretary's Report

M. Murphy briefly reviewed the minutes from the September, 2008 meeting and noted that all previous minutes are posted on the ARCH website. (www.ARCHcares.org). The ARCH Memorandum of Understanding forms were distributed again. This form designates one as an "Active" member of ARCH and allows that member voting privileges.

3. Treasurer's Report

B. Fadem reviewed the major account activity for ARCH. From September to October, 2008 there were no changes; therefore, the accounts remain the same as follows:

In our accounts:

Checking	\$2,064.16
Savings	\$4,454.48
Total	\$6,518.54

Of note: P. Clark was the only name on the Signature Card. B. Fadem's name will now be on the card. G. Mascioli will be the second name on the card. B. Fadem will change the address of the P.O. Box.

Additionally, B. Fadem has made an appointment at Wachovia to see what they can do for us as a group.

4. UPDATES

a. Social Norms Campaign

An article in *Doylestown Living* magazine was distributed by E. Moeller. This featured their Social Norms program. The group decided to ask the Director of this program to come to speak at the January ARCH meeting.

Actuality will be presenting at the Education Committee meeting in November.

b. Youth Survey Results/Public Presentation

J. Vidlock stated that Laura Heikkila is working on the presentation and has sent her an outline of 46 slides. The goal is to keep the presentation within 30 minutes. Joyce will e-mail the presentation to those interested for review. A question was how to transition from her presentation to the "Family Resiliency" discussion.

Gwenn will put the flyer for this presentation into a press release. Ellen will work with Gwenn on this.

The venue will be the Valley Forge Middle School Audion. The Auditorium should be available if there is overflow. Yes, there will be a Q& A at the very end. Gwenn will draft a Q&A. ARCH brochures will be placed on seats. Powerpoint presentations will be placed on seats as well. Jeanne will give an introduction for ARCH. We will have small water bottles and cookies available.

In the slides, it was suggested to emphasize that this is not a school issue but a community issue. The school offers it to the community.

A question arose about taping the presentation and showing it on T/E TV. Betsy will ask the individuals with T/E TV about this and Joyce will ask the presenters about this.

c. ARCH/CAPCO

Katie McNabb and Joyce Laubach are the CAPCO Co-chairs for 2009. At the recent meeting, there did not appear to be a lot of parent interest to host the after-prom party at the school, therefore, the 2009 CAPCO party will possibly be held at Dave & Buster's in Plymouth Meeting.

A suggestion was made that ARCH could possibly hand out bags with water and a snack. The need would be to find a benefit for both groups as we both have the same end in mind. It's not just about a party...it's about keeping our children safe. There is a bigger picture here and the community has to believe in it.

Also discussed was the question of does ARCH risk losing its nonprofit status if it aligns with CAPCO. More discussion is needed on this topic.

d. Parent Webinars

E. Moeller "attended" the first webinar on October 6. The topic was "Alcohol and High Risk Drinking, Special Focus: Brain Chemistry and Alcohol". Ellen said it was slow moving but beneficial. They were good speakers that knew their topic well.

These webinars are offered free to ARCH and the T/E community for the next year. These webinars are available for in-home viewing or at a central location however, it is easier to do it at home. They are an hour long and the live webinar is broadcast once per month. Anyone unable to view the live webinar will be able to log on and view the archived recordings for the remainder of the school year in addition to obtaining access to downloadable resources, handouts, and key web-links. The next webinar is "Learning and Study Skills, Special Focus: ADD and ADHD" on Monday, November 3.

ARCH should promote these to the schools and community through newsletters and the T/E Bulletin Board. Loretta will do a write up on the topic.

e. ARCH Mission Statement

J. Braun reported that a small group met to discuss updates to the ARCH Strategic Plan. Jeanne reviewed some editing changes to the document and stated that it was revised to be more focused on ARCH being a parent organization, not a youth organization. She asked the group to e-mail her of any changes on the Goals and Objectives section.

Discussion began surrounding the Mission Statement. While some in the group would like to remove "alcohol and drug" from the statement, others are hesitant.

Upcoming ARCH Events

- a. 11/10 Youth Survey Presentation, 7:00 – 9:00 p.m., Valley Forge Middle School
- b. 11/11 Actuality presents at Education Committee, 2:00 p.m.
- c. 11/19 ARCH Meeting, 8:45 – 10:00 AM, TEAO: T/E D.A.R.E. Officer Jim Mutter to speak.

The meeting concluded at 10:15 AM.

Respectfully submitted,
Michele Murphy