

ARCH Minutes

December 17, 2008

8:45 - 10:00 a.m.

T/E Administrative Offices, Wayne, PA 19087

Attendees at Meeting:

J. Videlock* (TESD)
P. Littlewood* (TESD)
J. Braun* (co-chair, parent)
B. Fadem* (treasurer, parent)
A. Meisinger* (CHS)
G. Mascioli* (co-chair, HES Liaison)
S. Jean* (co-chair, VFES Liaison)
L. Boyle* (co-chair)
M. Murphy* (secretary, parent)

E. Moeller* (parent)
S. Arnold* (CHS 10th Gr. Parent Org.)
R. Brown * (VFMS Liaison)
K. Russell (Main Line Health)
C. Bradley (parent)

* Denotes active ARCH member

1. Welcome & Introductions

S. Jean welcomed everyone and began introductions.

2. Secretary's Report

M. Murphy briefly reviewed the minutes from the November, 2008 meeting and noted that all previous minutes are posted on the ARCH website. (www.ARCHcares.org).

3. Treasurer's Report

B. Fadem reviewed the account activity for ARCH. In November, 2008 there were no expenses. ARCH did receive two personal contributions totaling \$75.00. The accounts are as follows:

In our accounts:

| Bank Accounts | Amount |
|-----------------|--------------------|
| Checking | \$ 2,535.03 |
| Savings | 4,477.11 |
| TOTAL | \$ 7,012.14 |

4. UPDATES

a. **Social Norms Update**

The status of the Social Norms campaign was reviewed by A. Meisinger. Scoot and Jim from Actuality met with the CHS students selected to be on the "Street Team". They were very involved in coming up with ideas, asked lots of questions, and were very interested in the project. Mike Trainer is the Faculty Advisor who is meeting with the students on a regular basis.

The initial component of the campaign will be on stress and balance, and will feature topics such as future decisions, school, and studying. Subsequent campaigns will focus on drinking.

While the T/E School District has included the cost of Actuality under one of its grants, this grant will not include any cost for marketing items of the program (i.e., items the "Street Team" will need for promoting the campaign to the CHS Student Body). Therefore, the cost of these items will need to be identified and it will need to be determined how these items will be paid for and by whom.

b. **Youth Survey Wrap-Up**

Responses to questions asked at the Youth Survey presentation are now posted on the ARCH Website (www.archcares.org). Laura Heikkila's presentation is now on TETV and will appear throughout December 2008 and January 2009.

c. **ARCH Mission Statement**

For the January meeting, J. Braun will type in the latest changes and give a copy to everyone so we will all be able to read from the most recent document.

d. **Date change for spring meeting**

Due to a conflict with meeting rooms at the T/E Admin. Offices, the March meeting will be held on March 18 instead of March 25.

e. ARCH/CAPCO

The challenge exists to bring together ARCH and CAPCO. CAPCO is a different model as it is changing yearly. ARCH has more consistency year to year.

Concern exists in that if something did not happen for CAPCO, we would not want it fall to ARCH to make it happen as ARCH has limited manpower and resources.

As the discussion continues, the cooperation between the two groups will continue. Also, ARCH will continue to assist CAPCO with their walk-through, although with the party being held offsite at Dave and Buster's this year, there will not be a walk-through.

5. Upcoming ARCH Events

a. D.A.R.E. Graduation

Twenty-one parents have volunteered so far to assist with the 5th Grade Valley Forge Middle School D.A.R.E. presentation.

b. Parent Webinars

The list of webinars is posted on the ARCH Website.

These webinars are offered free to ARCH and the T/E community for the next year. These webinars are available for in-home viewing or at a central location however, it is easier to do it at home. They are an hour long and the live webinar is broadcast once per month. Anyone unable to view the live webinar will be able to log on and view the archived recordings for the remainder of the school year in addition to obtaining access to downloadable resources, handouts, and key web-links.

**Next ARCH Meeting -- January, 28, 2009, 8:45 a.m.,
T/E Admin. Offices**

The meeting concluded at 10:15 a.m.

Respectfully submitted,
Michele Murphy